

# Real Leadership Change Canvas<sup>©</sup>

## Introduction

Real Leadership is a 5 Step Framework which offers leaders the tools, knowledge, and ability needed to lead with confidence and know-how. It is more than a concept, it is a methodology that empowers leaders to challenge the status quo and make a difference. But making that happen in real life can be one of the more difficult tasks of leadership.

To help, this Change Canvas was designed using the 5 Steps to Real Leadership to help you plan and implement change. Each step guides you through the essential elements of gaining buy-in and successfully leading a change initiative or project.

Use it on your own or with your team to identify assets, generate ideas, isolate barriers, and take action. Whether you want to make improvements on pre-existing processes, or you want total innovation, it is essential to have clarity on all of the elements of making change happen. The Change Canvas will help you make the connections, and focus on how you will make it happen.

The Real Leadership Change Canvas<sup>©</sup> will help you:

1. Identify the strengths you can rely on to make a difference.
2. Imagine the future with a clear vision and path forward.
3. Inspire yourself and others to act and make it happen.
4. Innovate to create something better for your organization.
5. Impact the present and future of your organization with improved processes and strategies.

## Instructions

Begin by naming the change initiative or project at the top of the canvas. Then use these step by step prompts to guide you through your reflections and/or discussions.

1. **Identify your approach:** What is your purpose and strengths? What is the impact you want this project or initiative to have? *Your purpose is your intention, the higher calling or responsibility you feel as a leader to take this project or initiative on.*
2. **Imagine the future:** What is your vision for this project or change initiative? *A vision is how you see the future and how you plan to make a difference. Be as detailed as possible in outlining how things will be different in the future from the present.*
3. **Inspire yourself and others:** What relationships and partnerships do you need to make this happen? Who are the key stakeholders? *Stakeholders are those who are invested and can help or hinder your objectives.*
4. **Innovate within your organization:** What steps and actions must be taken in order to make the change or complete the project?
5. **Impact your present and future:** How will you measure your achievement and the impact of your innovation?

Tips:

:: Be as abstract or detailed as you would like.

:: If you need more space, use sticky notes or transfer the canvas onto a larger sheet of paper.

:: There are no wrong answers.

# Real Leadership Change Canvas<sup>©</sup>

The change initiative or project:

**Identify** Your purpose, strengths, and impact.



**Imagine** Your vision and what you want to happen.



**Innovate** What is the change you want & how will you make it happen.



**Inspire** Your relationships, potential partners, & stakeholders.



**Impact** How will you measure the impact of your actions?

